



# Anna Gsell

## Contact

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## Education

Illinois State University  
Major: Graphic Design  
Minor: Interdisciplinary  
Studies focused on  
Photography and Creative  
Technologies  
Aug. 2020 – May 2024

## Software Skills

- Adobe Creative Suite
- Microsoft Office
- HTML & CSS
- Wix Website Creator

## Additional Skills

- Photography
- Videography
- Video Editing
- Printmaking (Intaglio, Lithography)
- Vinyl Installation
- Customer Service

## Selected Courses

Graphic Design I & II  
• Emphasis on combining lettering with illustrational elements in preparation for reproduction processes.

### Typography

- Study of type focusing on text hierarchy on branding projects.

### Senior Studio & Special Topics

- Developing personal branding while experimenting with type.

## Employment & Relevant Experience

### University Galleries: Normal, IL

July 2022 – Present

#### Student Gallery Assistant

- Collaborate with curators regarding content and design for Exhibition introductory vinyl. Provide drafts and incorporate feedback into final product utilizing Adobe Illustrator and Sir Cuts A Lot vinyl cutting software.
- Assist with installation and deinstallation of Exhibitions. Prepare space utilizing light maintenance and painting. Pack, unpack and hang artwork according to directives from curator or artist.
- Greet visitors and educate them about current exhibitions. Provide tours as needed.
- Open and close gallery including securing building and setting alarm system.

### Design Streak Studio: Normal, IL

August 2023-May 2024

#### Student Intern

- Collaborate with local businesses and ISU departments regarding one-time projects
- Work with other students to research, create and present graphic design options based on specifics from businesses.
- Designs chosen for ISU 27th Annual WGSS Research Symposium; Office of International Engagement- Indian Cultural Festival; and Design Streak Studio Logo.

### Jeffrey Alans: Normal, IL

September 2023-Present

#### Custom Framer

- Work primarily in the custom framing department. Collaborate with customers regarding custom framing and provide recommendations based on cost, measurements and overall appearance of artwork.
- Assemble artwork into frames according to preferences from customers.
- Executed cash transactions for customer purchases.
- Maintained store organization and cleanliness.
- Provided customer service in person and telephonically.

### Anew: Building Beyond Violence and Abuse: Homewood, IL

July 2022

#### Volunteer

- Collaborated with a Domestic Violence Agency and created t-shirt logos and buttons for Teen Dating Violence Awareness Month.

### Homewood Flossmoor High School: EDDA Art and Literary Magazine: Flossmoor, IL

#### Art Director

2019-2020

- Created cover art for High School literary magazine.

## Recognition

### Illinois State University Graphic Design Outstanding Student Award

April 2024

- 2024 Student Annual Exhibition at University Galleries

### Robert Small Award for Writing in Art History/Visual Culture

April 2023

- 2023 Student Annual Exhibition at University Galleries

### Irving S. and Joan Tick Award in Printmaking

April 2023

- 2023 Student Annual Exhibition at University Galleries

### Audience Choice Award Third Place

April 2023

- Foxtail Film Festival